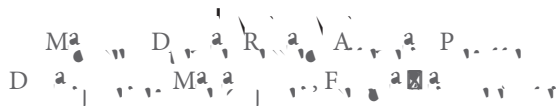




Creating Innovation Value Through Generative AI: A Property Rights Perspective



When is Bonding Worth the Risk? How Status Affects the Decision



What's Age Got to Do With Leadership Effectiveness? A Meta-Analytic Investigation on First-Line and Mid-Level Leaders



Sales-Experienced Executives in Top Management Teams; Their Impact on CSR

VR You Ready? A Few Studies of Virtual Reality in Marketing

Creating Innovation Value through Generative AI: A Property Rights Perspective

ABSTRACT

Generative Artificial Intelligence (GenAI), particularly Large Language Models (LLMs), has emerged as a transformative technology with significant implications for innovation and property rights. This abstract explores the intersection of GenAI and intellectual property law, focusing on the challenges of ownership, infringement, and the creation of new value. The analysis examines the legal landscape surrounding GenAI, including the role of copyright, patent, and trademark law, and discusses the potential for new legal frameworks to address the unique challenges posed by this technology. The abstract concludes by highlighting the importance of a balanced approach to property rights that fosters innovation while protecting the interests of creators and consumers.

Accounting
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Supplier Financing Agreements and Cash Flows

ABSTRACT

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When is Bonding Worth the Risk? How Status Differences Moderate the Effect of Auditor-Manager Social Bonding on Manager Behavior

ABSTRACT

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Sales-Experienced Executives in Top Management Teams; Their Impact on CSR

ABSTRACT

CEO, CMO, CSR, (E), CSR, E, 2000, 2013, M, CSR.