

Graduate Policy and Curriculum Committee

February 19, 2020

KC 401

12:30 pm

Minutes

Voting members present: Doug Moodie, Tridib Bandyopadhyay, Meng Han, Yi Jin, Cherilyn McLester, Rene McClatchey (proxy), LeeAnn Lands, Debbie Smith, Heather Scott, Paula Guerra, Charity Butcher, Reza Parizi

Voting members absent: Ameen Farooq, Pavan Meadati, Bill Bailey, Susan Smith, Marina Koether

Meeting called to order at 12:34pm

Agenda:

be eliminated as no minimum was ever used for the admission process. The certificate is going from 15 to 12 hours. Question from Tribid Bandy: How does dropping 6 hours affect graduates? Answer: It will not affect graduates, it should help increase enrollment, there will be more freedom with electives and this aligns with undergrad program. Doug Moodie motioned to accept the program changes, certificate changes, course changes, and new courses and waive second reading. Tridib Bandyopadhyay 2nd. Approved.

New courses: CS 7253, 6070, 7347, 7357, 7540, 7545, 7998

Course Changes: CS 5000, 5020, 5040, 5070, 6025, 6027, 6041, 6045, 7050, 7172, 7263, 7265, 7267, 7367, 7375, 7530, 7535

#### **D. Digital and Social Media Certificate Program Change, COM 6XXX**

The course numbers are changing from 5000 to 6000. This was proposed 2 years ago but got caught in the curriculum freeze, taking care of it now. Doug Moodie motioned to accept the program change which consists of changing course numbers to reflect the 6000 level, and to waive second reading. Charity Butcher 2<sup>nd</sup>. Approved.

COM 6100, 6200, 6410, 6420, 6490, 6900

#### **E. Professional Writing Program Change, PRWR 7810**

There was no program representation for this proposal and Charity Butcher motioned to table until the next meeting on March 4, 2020, Tridib Bandyopadhyay 2<sup>nd</sup>, approved.

#### **F. Post-Baccalaureate Certificate in Business Intelligence New Certificate, ECON 7XXX**

Jomon Paul began the presentation with a power point outlining what Business Intelligence is, the rationale for adding the certificate and how they plan to serve the MBA and MSIS students. The certificate is focused on business and is consistent with business schools. The potential student is someone who wants to know more about Business Intelligence. This certificate aligns with the R2 roadmap for KSU.

Becky Rutherford question: Why are these ECON courses? Answer because they are quantitative analysis.

Sherry Ni brought up 2 concerns 1) which programs are impacted. Answer: MBA and MSIS.

Comment from S.N. this is not found in the description. 2) 5 courses being offered could be used by their students and the content would have already been covered. Overlap of ECON 7710 and 7750 were brought up as examples. Discussion about what is “simulation” and how it differs. Dr. Ni wants a discussion between interested departments to sort this out.

Charity Butcher: From an outside perspective it seems like the appropriate process was not followed somehow. Syllabi were looked at yet the department was not consulted. A conversation is missing and this conversation should not be happening on the floor of the GPCC. Answer: There was no intention not to involve, the goal is to serve MBA and MSIS students who want to know more about Business Intelligence.

Jennifer Priestly asked to address the body. Thinks certificate is great and we have a lot going on in the world of analytics. Problem is not overlap but that it is small and weak compared to what it could be. They should have walked across campus. This proposal should be rejected based on not leveraging all the things that could be possible. Analytics is not going away. We need to pause and bring everyone together. Request that this be put on hold until conversation happens. In the interest of time the discussion was paused and picked back up after the rest of the agenda

