



	Coles College of Business
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Upon completion of this degree from KSU, students will be able to

Entrepreneurship majors will apply the entrepreneurial skill set to find market-driven problems worth solving.

Entrepreneurship majors will be able to discover and validate new value by enacting the customer discovery process.

Entrepreneurship majors will be able to identify and use tools to fund a venture.

Entrepreneurship majors will be able to bring together people and resources to launch something new by finding mentors and pitching their new venture.

Entrepreneurship majors will be able to reflect on a direct entrepreneurship experience where value was created.